

# Why Rent Instead of Purchase ?

## Financial Benefits

No Up-Front  
Capital Expenditure

Change to "Eligible for  
The New Financial  
Regulation - IFRS16  
(Jan 2019)

A Flexible Fixed Fee  
That Suits You  
(Weekly, Monthly,  
Quarterly or Annually)

## Greater Flexibility

Plug 'n' Play Refrigeration  
Offers Unrivaled Flexibility

All Branding  
Included

With Customisable Service  
Level Agreements

## Future Proof

New Equipment With  
Each New Contract &  
Contract Renewal

New Technology  
Drives Better In-Store  
Experiences

Access To The World's  
Leading Refrigeration  
Manufacturers, Bringing  
Market Leading  
Innovation In-Store

**little  
moons**  
THE MOCHI MAKERS

## Long-Term Rental Customers

### Gourmet mochi brand

Refrigeration to facilitate product expansion

“When we began our search for a refrigeration supplier, we were rather apprehensive about it. We had little to no knowledge about the best way of managing our expansion into various retail stores and obviously refrigeration was a necessity. The Lowe team made the process very straight forward, suggesting Long-Term Rental which really worked for us given the number of stores we were expanding into. Having the branding, shipping, installation and maintenance included too meant we had even less to worry about during a very busy time for the business! Overall, I'm delighted with long-term rental with Lowe.

CEO, Little Moons

#### Long-Term Rental Solution:

Branded “grab and go” refrigeration units were shipped out to various retailers across Europe and installed in stores by the team.

**Rental Term:** 2 years  
**Payment Frequency:** Monthly  
**Number of cabinets:**  
130



**Ripe**  
Organic. Local. Farm Fresh.

### Organic food brand in United Arab Emirates

Refrigeration and cold room for product launch into stores in Dubai

“The fixed monthly cost of Long-Term Rental meant I could free up CAPEX for building my business. Maintenance included in my monthly cost means my equipment is maintained and I don't need to hire another company to carry out repairs if required.

#### Long-Term Rental Solution:

Refrigeration and cold room rental to facilitate a product launch across multiple stores in Dubai. Logistics and installation were all handled by the Lowe team meaning it was included the fixed monthly cost along with equipment maintenance.

**Rental Term:** 2 years  
**Payment Frequency:** Monthly  
**Multiple units across  
different stores**

