



Long-Term Refrigeration Rental Solutions For Food Retailers

Revolutionising Existing Mobile Refrigeration Operations.



Chillers – Freezers – Cold Storage





We Are Lowe.

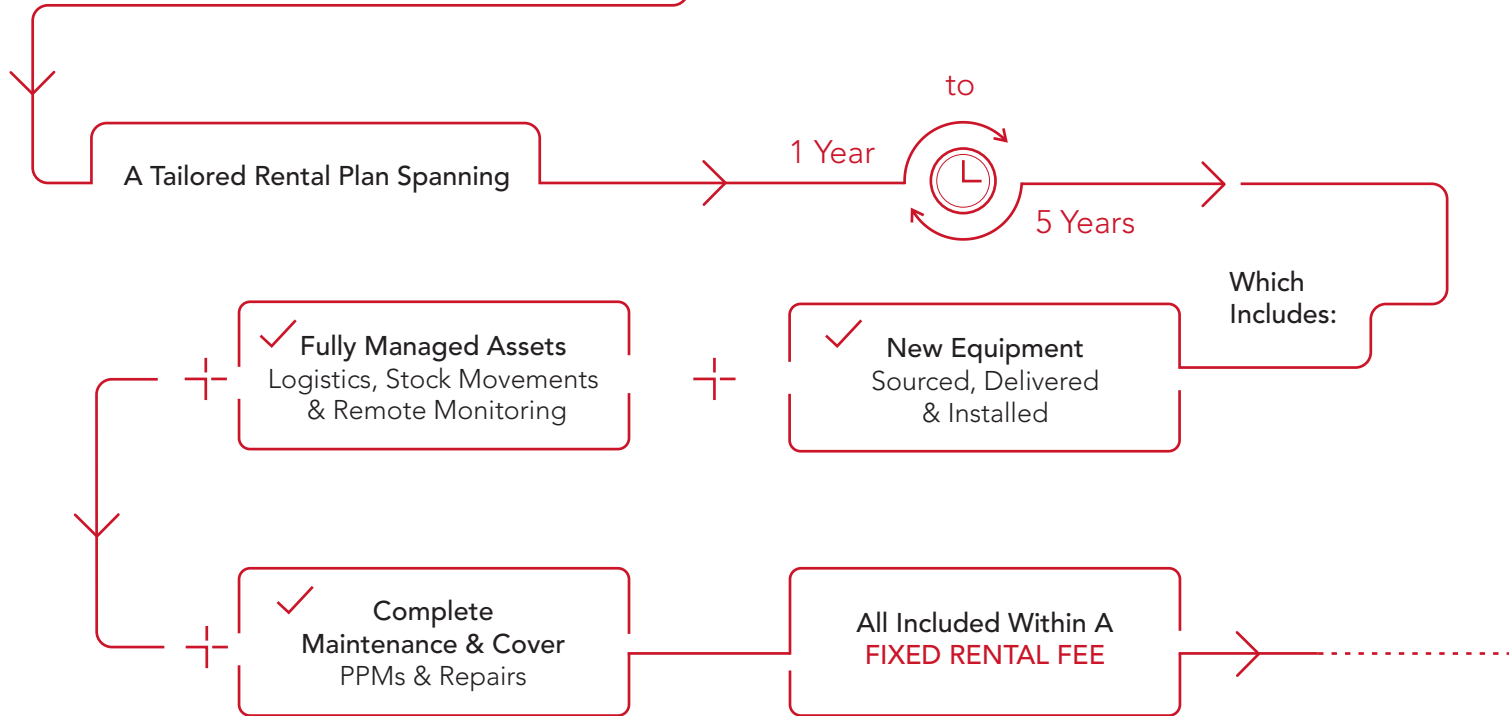
Est 1977

Lowe Rental has been working side-by-side with the retail and refrigeration industries for over 40 years. This has seen the company grow to become one of the world's largest suppliers of rental refrigeration.

The team at Lowe pride themselves on bringing innovation to the market place and throughout their history have pioneered customised solutions for some of the world's most challenging retail environments.

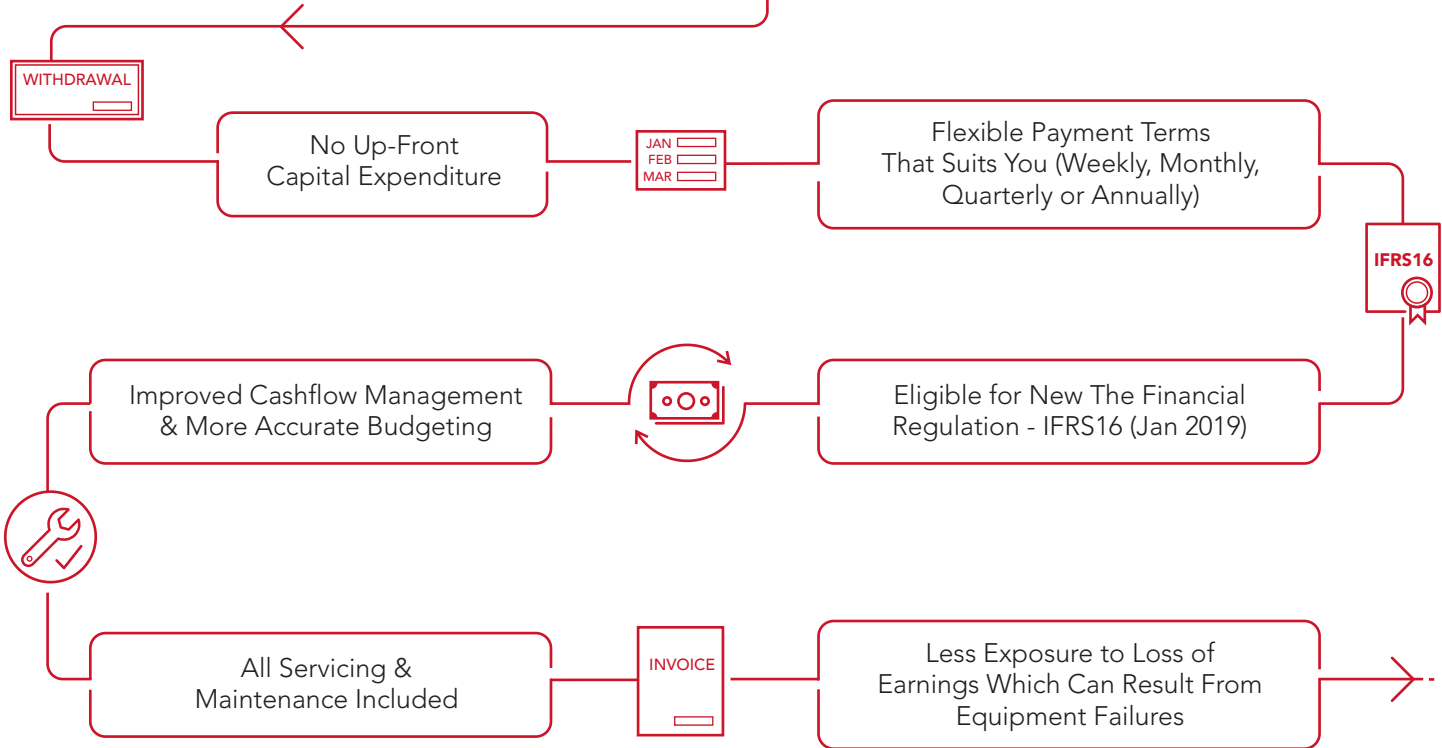
Combining the drive for innovation with over four decades of experience has led Lowe to present the retail industry with their latest innovation – **Long-Term Rental.**

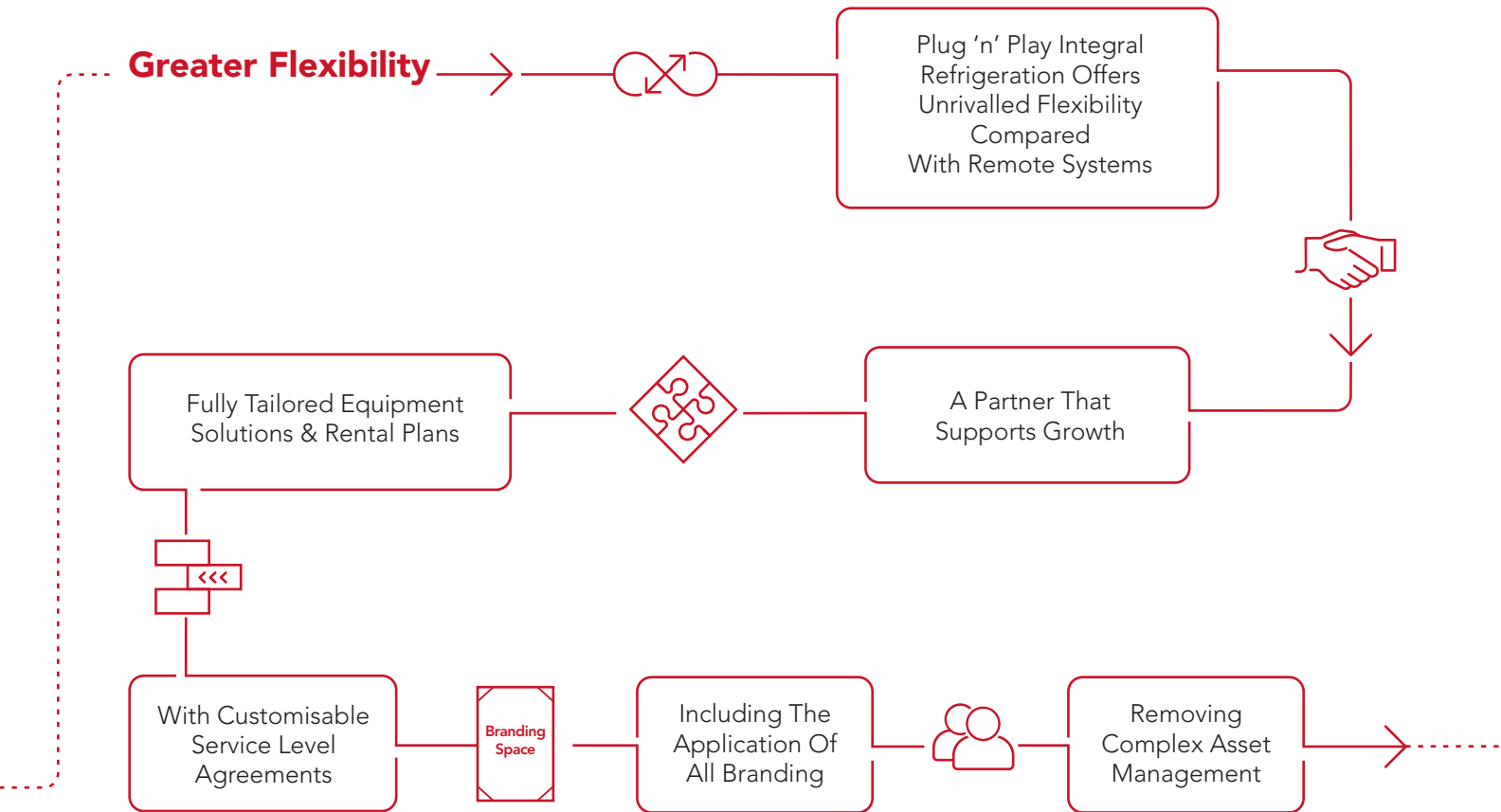
What is Long-Term Rental ?



Why Rent Instead of Purchase ?

Financial Benefits





Future Proof

New!

New Equipment With Each New
Contract & Contract Renewal

New Technology
Drives Better In-Store
Experiences

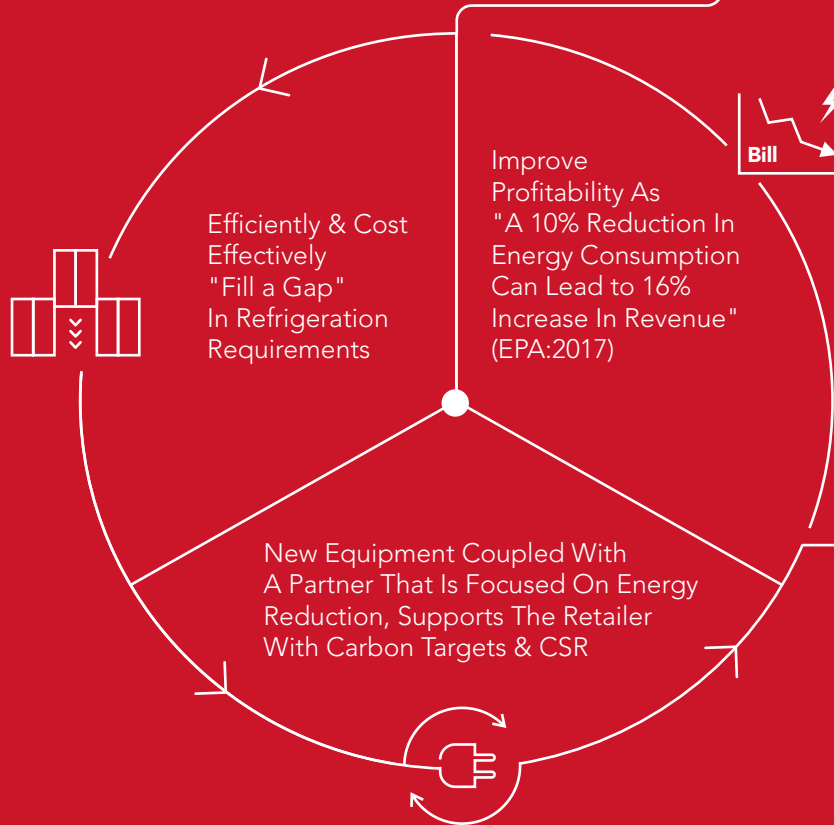
Access To The World's Leading
Refrigeration Manufacturers, Bringing
Market Leading Innovation In-Store

Allows For Focus On Core
Competencies, Not Managing
Refrigeration Assets

'Any Time, Any Device' International
Asset Tracking & Remote Temperature
Monitoring Improves Visibility

& More Specifically For The Retail Market

Long-Term Rental Will ●●●



Some Of Lowe's Long-Term Rental Customers



Gourmet mochi brand

Refrigeration to facilitate product expansion

“When we began our search for a refrigeration supplier, we were rather apprehensive about it. We had little to no knowledge about the best way of managing our expansion into various retail stores and obviously refrigeration was a necessity.

The Lowe team made the process very straight forward, suggesting Long-Term Rental which really worked for us given the number of stores we were expanding into. Having the branding, shipping, installation and maintenance included too meant we had even less to worry about during a very busy time for the business! Overall, I'm delighted with long-term rental with Lowe.

- CEO, Little Moons

Long-Term Rental Solution:

Branded “grab and go” refrigeration units were shipped out to various retailers across Europe and installed in stores by the team.

Rental Term: 2 years

Payment Frequency: Monthly

Number of cabinets:

130



Healthy baby food brand

Displaying product in stores across the USA

“Having all the logistics of our refrigeration roll-out handled for us by the Lowe team was so important when we looked at Long-Term Rental as an option. With our products going out to over 70 stores we needed a bit of logistical expertise to give us the room to focus on our core product.

Long-Term Rental Solution:

Refrigeration units delivered and installed at various locations across the USA. Delivery, installation and maintenance included in the Long-Term Rental plan.

Rental Term: 2 years

Payment Frequency: Monthly

Multiple units across different stores



Poundland

Discount retailer with multiple stores across the UK

Refrigeration to facilitate product expansion

“After lighting, refrigeration was our highest operating cost. We were looking for a way of saving on energy costs while also ensuring our equipment was up-to-date with industry standards.

Long-Term Rental with Lowe allowed us to invest in new refrigeration units for our stores without a huge upfront cost. With more energy efficient units installed by the Lowe team, a complete maintenance package included and reduced energy costs, we were saving on costs almost immediately.

Long-Term Rental Solution:

The provision of energy efficient refrigeration units across Poundland stores for a fixed monthly cost over three years. Long-Term rental plan included full service and maintenance.

Rental Term: 3 years

Payment Frequency: Monthly

Multiple units across different stores



Evolution Integral Refrigeration Unit

Ripe
Organic. Local. Farm Fresh.

Organic food brand in United Arab Emirates

Refrigeration and cold room for product launch into stores in Dubai

“The fixed monthly cost of Long-Term Rental meant I could free up CAPEX for building my business. Maintenance included in my monthly cost means my equipment is maintained and I don't need to hire another company to carry out repairs if required.

Long-Term Rental Solution:

Refrigeration and cold room rental to facilitate a product launch across multiple stores in Dubai. Logistics and installation were all handled by the Lowe team meaning it was included the fixed monthly cost along with equipment maintenance.

Rental Term: 2 years

Payment Frequency: Monthly

Multiple units across different stores



Equipment Categories Available On Long-Term Rental



Grab 'n' Go
Freezers +
Chillers



Multideck
Display
Cabinets

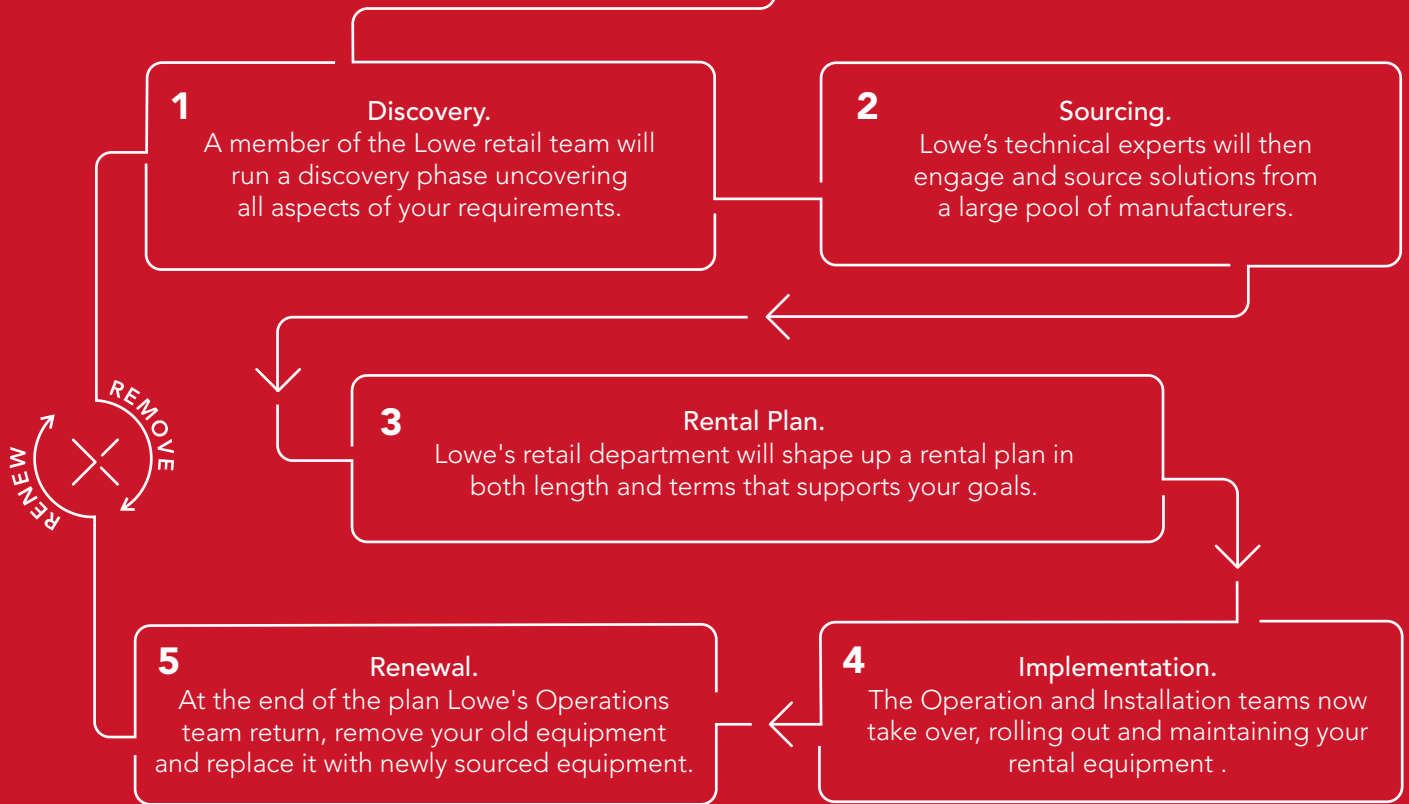


Upright
Glass
Door Dual
Temperature
Cabinets

Need
Something
Different
?

Use Lowe's Global Supply
Network & Buying Power

How Does The Process Work ?





Would You Like to Talk
to Lowe ?

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