



Long-Term Refrigeration Rental Solutions For Non-Grocery Retailers

# Replace Your Existing Fleet & Save Money.



Chillers – Freezers – Cold Storage





# We Are Lowe.

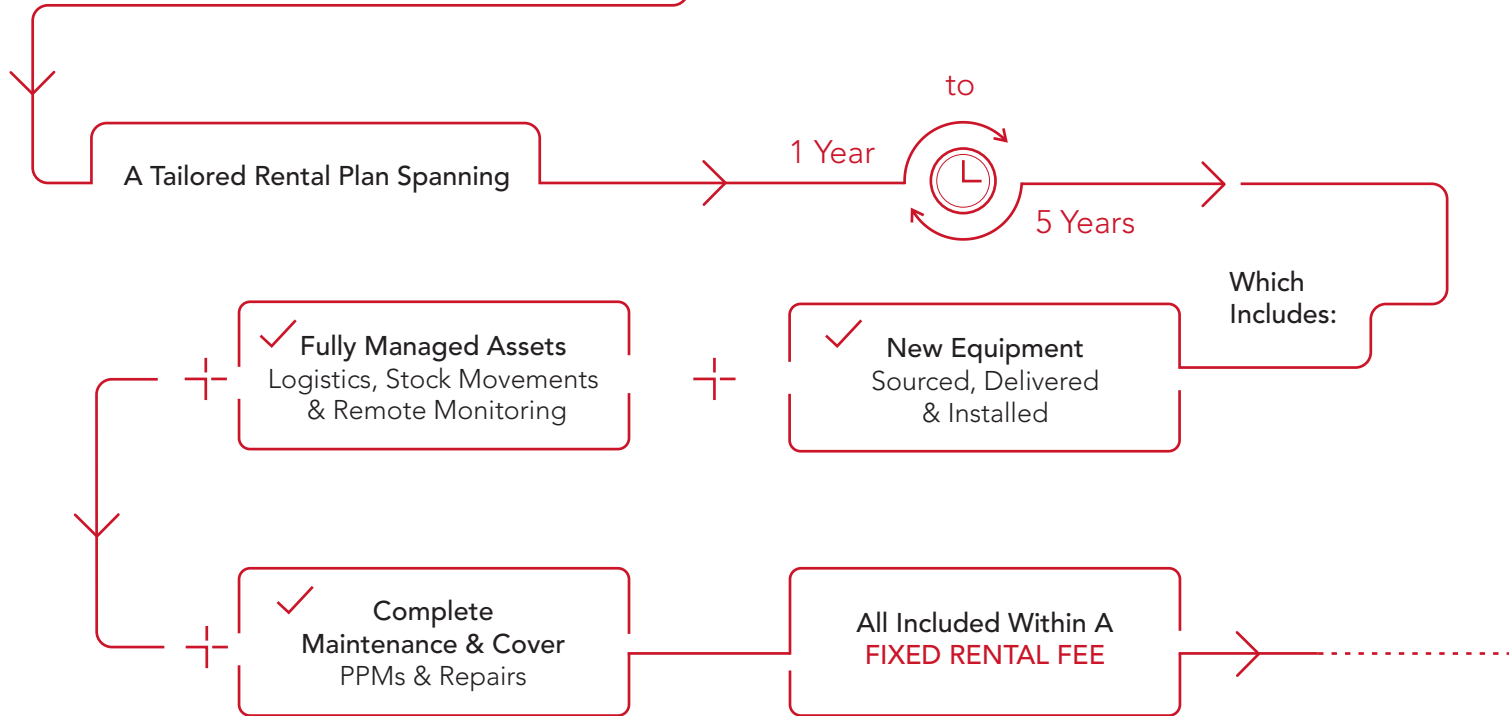
Est 1977

Lowe Rental has been working side-by-side with the retail and refrigeration industries for over 40 years. That has seen the company grow to become one of the fastest growing global suppliers of rental refrigeration to the Non-Grocery retail market.

The team at Lowe pride themselves on bringing innovation to their customers and throughout their history have pioneered customised solutions for some of the most challenging refrigeration environments faced by retailers today.

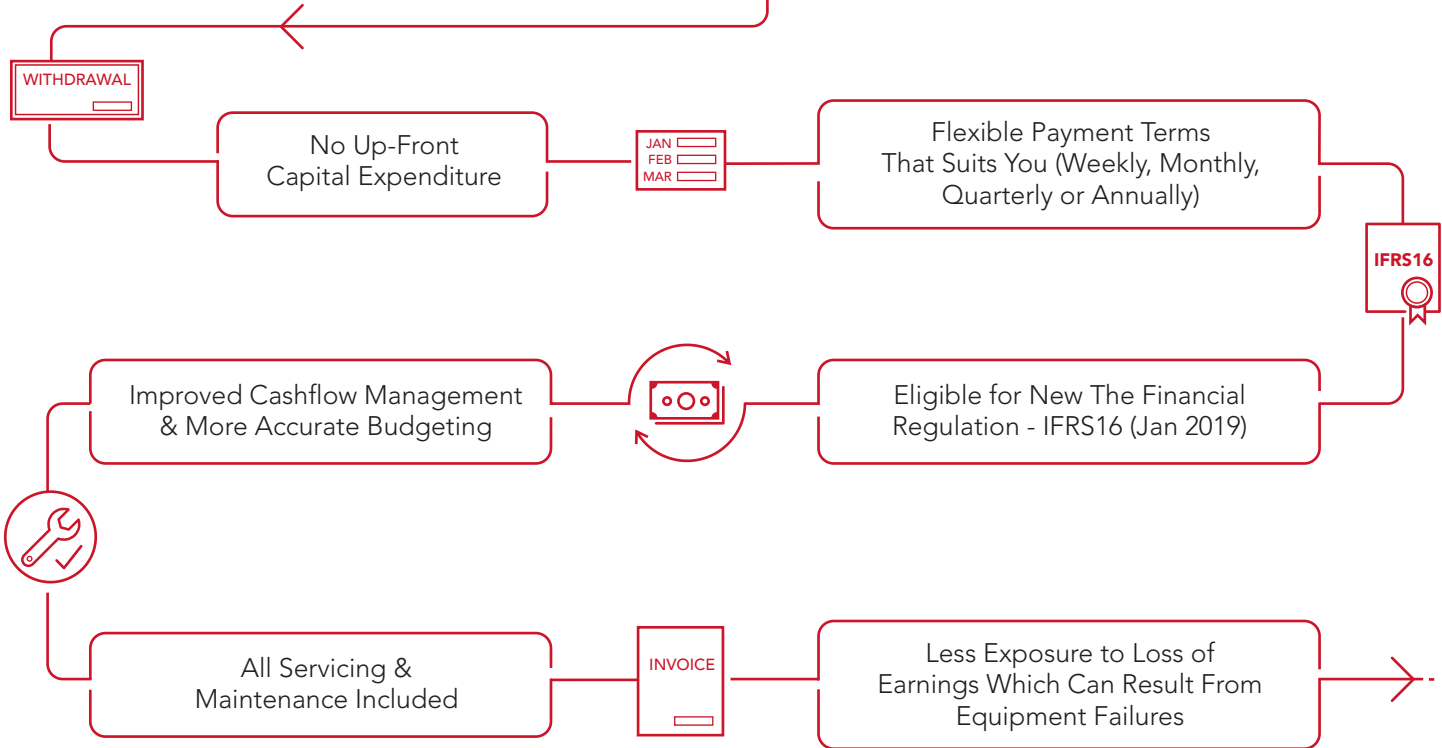
Combining the drive for innovation with over four decades of experience has led Lowe to present the industry with their latest innovation – **Long-Term Rental**.

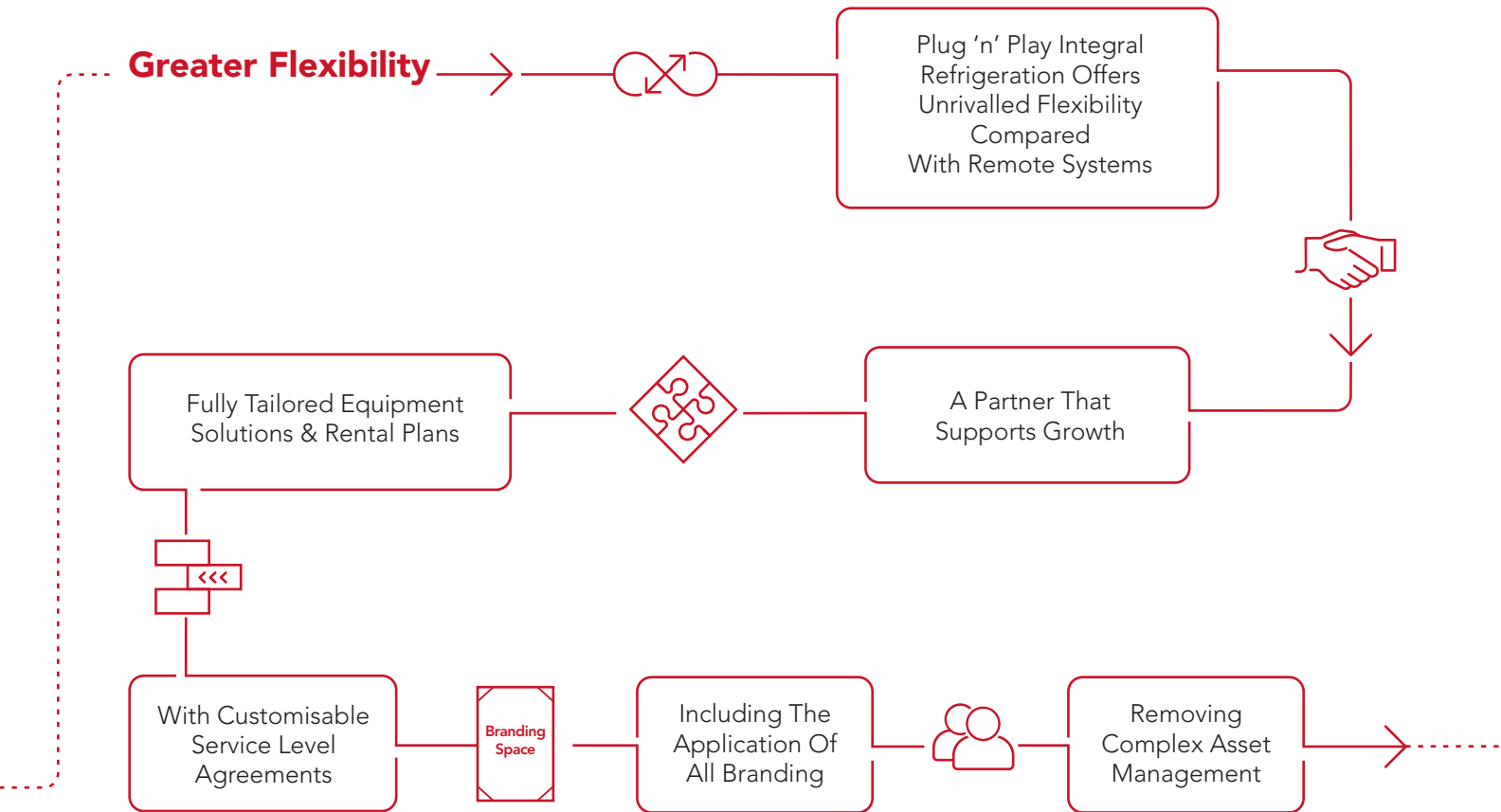
# What is Long-Term Rental ?



# Why Rent Instead of Purchase ?

## Financial Benefits





**Future Proof**

New!

New Equipment With Each New Contract & Contract Renewal

New Technology Drives Better In-Store Experiences

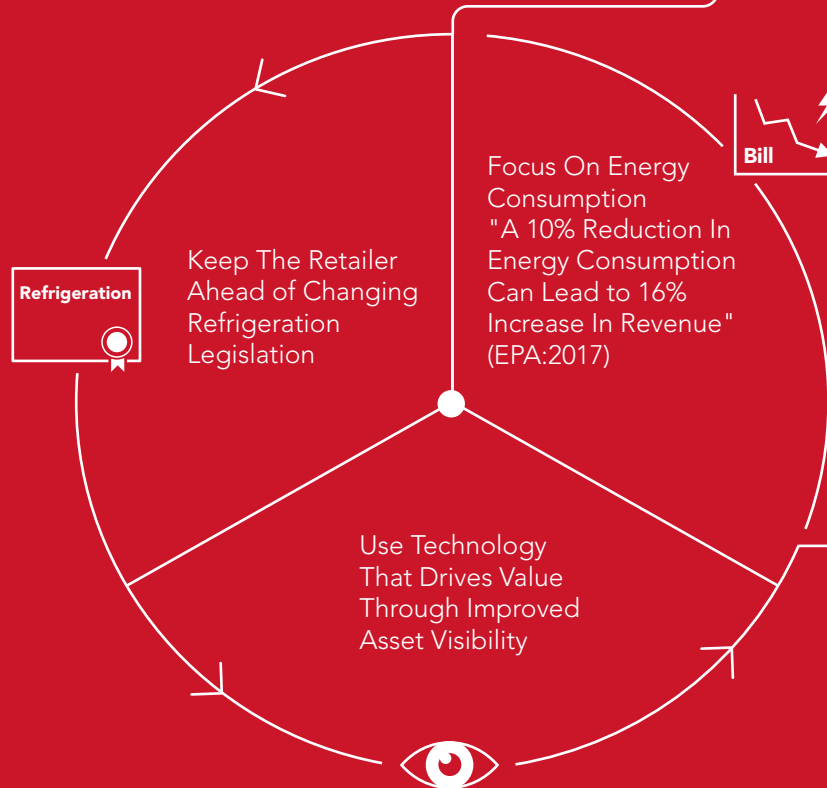
Access To The World's Leading Refrigeration Manufacturers, Bringing Market Leading Innovation In-Store

Allows For Focus On Core Competencies, Not Managing Refrigeration Assets

'Any Time, Any Device' International Asset Tracking & Remote Temperature Monitoring Improves Visibility

# & More Specifically For The Non-Grocery Retail Market

## Long-Term Rental Will ●●●



## Some Of Lowe's Long-Term Rental Customers



### Gourmet mochi brand

Refrigeration to facilitate product expansion

“When we began our search for a refrigeration supplier, we were rather apprehensive about it. We had little to no knowledge about the best way of managing our expansion into various retail stores and obviously refrigeration was a necessity.

The Lowe team made the process very straight forward, suggesting Long-Term Rental which really worked for us given the number of stores we were expanding into. Having the branding, shipping, installation and maintenance included too meant we had even less to worry about during a very busy time for the business! Overall, I'm delighted with long-term rental with Lowe.

- CEO, Little Moons

### Long-Term Rental Solution:

Branded “grab and go” refrigeration units were shipped out to various retailers across Europe and installed in stores by the team.

**Rental Term:** 2 years

**Payment Frequency:** Monthly

**Number of cabinets:**

130



### Healthy baby food brand

Displaying product in stores across the USA

“Having all the logistics of our refrigeration roll-out handled for us by the Lowe team was so important when we looked at Long-Term Rental as an option. With our products going out to over 70 stores we needed a bit of logistical expertise to give us the room to focus on our core product.

### Long-Term Rental Solution:

Refrigeration units delivered and installed at various locations across the USA. Delivery, installation and maintenance included in the Long-Term Rental plan.

**Rental Term:** 2 years

**Payment Frequency:** Monthly

**Multiple units across different stores**







## Discount retailer with multiple stores across the UK

Refrigeration to facilitate product expansion

“After lighting, refrigeration was our highest operating cost. We were looking for a way of saving on energy costs while also ensuring our equipment was up-to-date with industry standards.

Long-Term Rental with Lowe allowed us to invest in new refrigeration units for our stores without a huge upfront cost. With more energy efficient units installed by the Lowe team, a complete maintenance package included and reduced energy costs, we were saving on costs almost immediately.

### Long-Term Rental Solution:

The provision of energy efficient refrigeration units across Poundland stores for a fixed monthly cost over three years. Long-Term rental plan included full service and maintenance.

**Rental Term:** 3 years

**Payment Frequency:** Monthly

**Multiple units across different stores**



Evolution Integral Refrigeration Unit



## Organic food brand in United Arab Emirates

Refrigeration and cold room for product launch into stores in Dubai

“The fixed monthly cost of Long-Term Rental meant I could free up CAPEX for building my business. Maintenance included in my monthly cost means my equipment is maintained and I don't need to hire another company to carry out repairs if required.

### Long-Term Rental Solution:

Refrigeration and cold room rental to facilitate a product launch across multiple stores in Dubai. Logistics and installation were all handled by the Lowe team meaning it was included the fixed monthly cost along with equipment maintenance.

**Rental Term:** 2 years

**Payment Frequency:** Monthly

**Multiple units across different stores**



# Equipment Categories Available On Long-Term Rental



Grab 'n' Go  
Freezers +  
Chillers



Multideck  
Display  
Cabinets

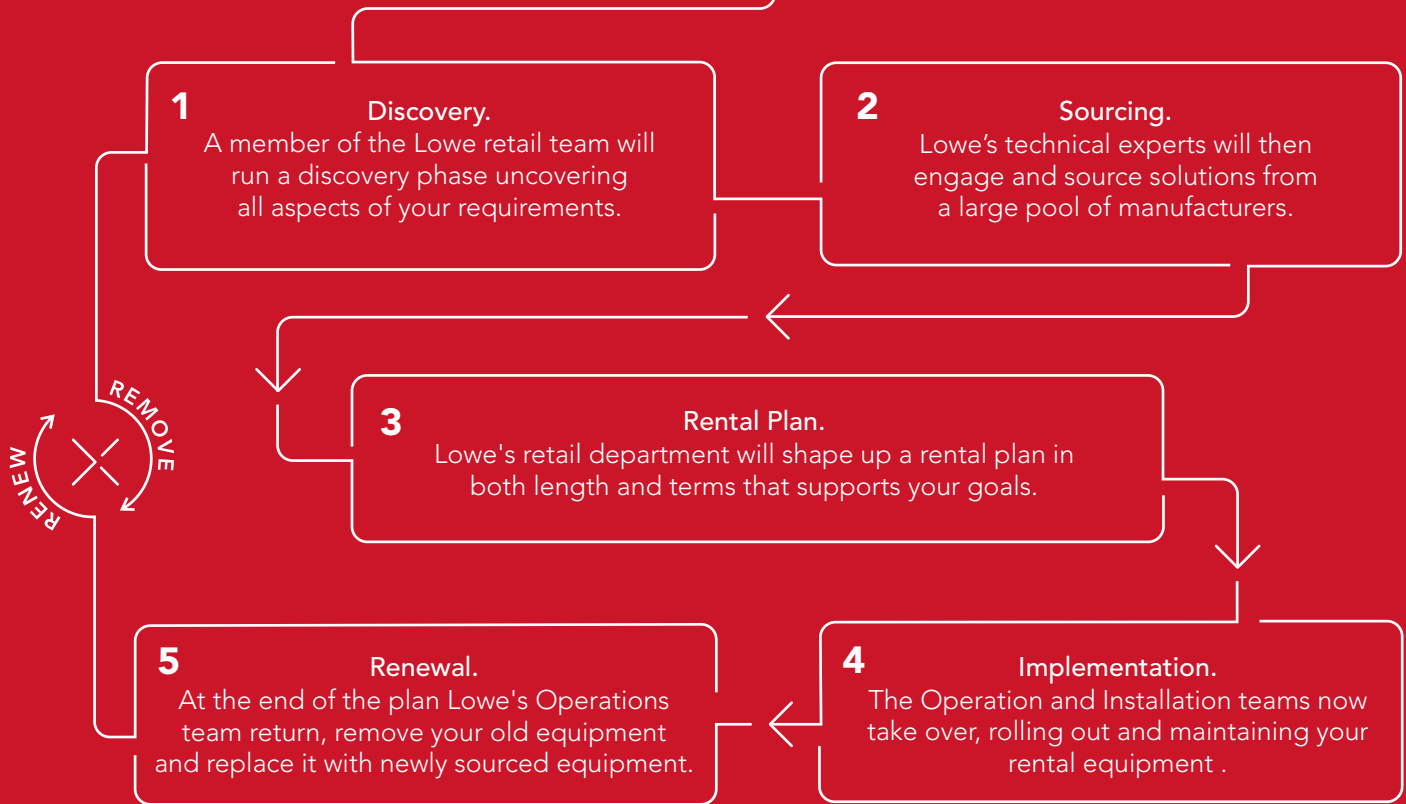


Upright  
Glass Door  
Dual  
Temperature  
Cabinets

Need  
Something  
Different  
?

Use Lowe's Global Supply  
Network & Buying Power

# How Does The Process Work ?





Would You Like to Talk  
to Lowe ?

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